

# HANFORD MALL

## Hanford Mall

For Specialty Leasing and Sponsorship opportunities, please contact:

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Hanford Mall  
1675 West Lacey Blvd.  
Hanford, CA 93230  
[www.hanfordmall.com.com](http://www.hanfordmall.com.com)

## HANFORD MALL

## Demographics

(Geographic area by Zip Code)

Population: 293,876

Households: 86,428

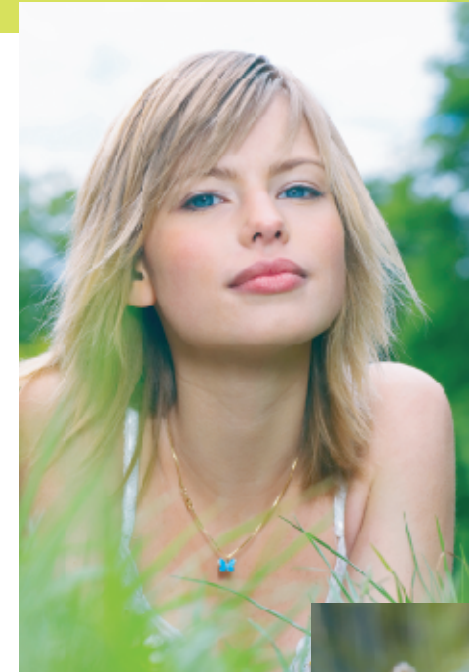
Median Age: 30.84

Average Household Income: \$64,834

Total Mall GLA: 487,668

### Major Retailers:

Forever 21, Sears, JCPenney,  
Ross Dress for Less, Cinemark and  
Opening Fall 2010 Kohl's



## Specialty Leasing

\*Information based with in a 5-mile radius.  
Source: Claritas 2009

# SALES...

## It's All About Sales

Our Specialty Leasing Program offers the perfect opportunity for the creative entrepreneur to be successful in our centers. Regardless of where you are located, rest assured that you will be accompanied by national retailers, a clean and comfortable environment that attracts shoppers year around.

In addition, we have a very "hands on" marketing approach that will assist you with your marketing needs.

## Getting Started

The Hanford Mall Leasing team prides itself on quick response time to your request for a lease proposal. There are several ways to get information and regardless of which option you choose, we will expedite the process and work within your timeline:

- Visit the center's website and complete an application
- Visit the Management Office and ask to speak to the Specialty Leasing Manager
- Call and schedule an appointment with the Specialty Leasing Manager

# SERVICE...

## We're Here to Help You

Our program offers marketing, visual merchandising, sales tips, and invitations to participate in mall events that promote your business, and many other unique ways to ensure your success at Hanford Mall.

The on-site Specialty Leasing Manager is always available to discuss your business needs or ideas. We want to understand your visions and partner with you to expand your business in our nationwide portfolio of shopping centers.



# OPPORTUNITY...

## Great Locations

At Hanford Mall, our Specialty Leasing Manager will take the time to find a location to accommodate your specific needs.

- **Turn-key Storefront Space**  
Simply move in your merchandise and display your sign.
- **Custom Retail Merchandising Units**  
Ideal for unique products that don't require a full in-line store. Also great for advertising your local business through lead generation.
- **Sponsorship**  
Capturing the consumers attention is more important than ever. Hanford Mall provides a unique, innovative opportunity for its partners to access millions of shoppers.

