

## The Village at Orange

For Specialty Leasing and Sponsorship opportunities, please contact:

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The Village at Orange  
1500 East Village Way, Suite 2298  
Orange, California 92965  
[www.thevillageatorange.com](http://www.thevillageatorange.com)

## Demographics

(Geographic area by Zip Code)

Population: 457,663

Households: 137,835

Median Age: 34.25

Average Household Income: \$89,549

Total Mall GLA: 857,081

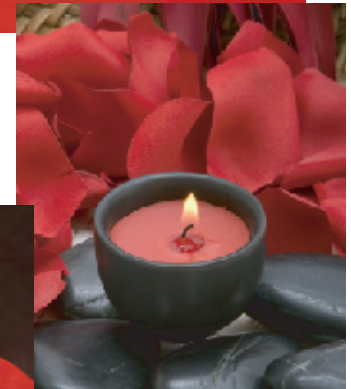
Major Retailers:

JCPenney, Sears, and Walmart

Mini Anchors:

Old Navy, Trader Joe's, Ross,  
Cost Plus World Market, and  
Sprouts Farmer's Market

\*Information based with in a 5-mile radius.  
Source: Claritas 2009



Specialty Leasing

# SALES...

## It's All About Sales

Our Specialty Leasing Program offers the perfect opportunity for the creative entrepreneur to be successful in our centers. Regardless of where you are located, rest assured that you will be accompanied by national retailers, a clean and comfortable environment that attracts shoppers year around.

In addition, we have a very "hands on" marketing approach that will assist you with your marketing needs.

## Getting Started

The Village at Orange Leasing team prides itself on quick response time to your request for a lease proposal. There are several ways to get information and regardless of which option you choose, we will expedite the process and work within your timeline:

- Visit the center's website and complete an application
- Visit the Management Office and ask to speak to the Specialty Leasing Manager
- Call and schedule an appointment with the Specialty Leasing Manager

# SERVICE...

## We're Here to Help You

Our program offers marketing, visual merchandising, sales tips, and invitations to participate in mall events that promote your business, and many other unique ways to ensure your success at The Village at Orange.

The on-site Specialty Leasing Manager is always available to discuss your business needs or ideas. We want to understand your visions and partner with you to expand your business in our nationwide portfolio of shopping centers.



# OPPORTUNITY...

## Great Locations

At The Village at Orange, our Specialty Leasing Manager will take the time to find a location to accommodate your specific needs.

- **Turn-key Storefront Space**  
Simply move in your merchandise and display your sign
- **Custom Retail Merchandising Units**  
Ideal for unique products that don't require a full in-line store. Also great for advertising your local business through lead generation.
- **Sponsorship**  
Capturing the consumers attention is more important than ever. The Village at Orange provides a unique, innovative opportunity for its partners to access millions of shoppers

